BRIEF / 1

One page, one decision.

Keep the editable source.

Inspect the exported file.

Test material / Testmaterial - not customer results

BRIEF / 2

Show what changed.

Label the period and units.

Keep unknown values unknown.

Test material / Testmaterial - not customer results

BRIEF / 3

Choose a readable scale.

Try the smallest target view.

Do not confuse pixels with proof.

BRIEF / 4

Review before sharing.

Check every page and name.

Record the final version.

Test material / Testmaterial - not customer results